

Cartier

Winter Tale

This exclusive, one-of-a-kind travel experience is only available for ONE couple. This is the first time ever that Cartier is opening its doors to the Salon International de la Haute Horlogerie to anyone other than a top retailer. VERY LIMITED ACCESS less than 100 people are invited world wide. Don't miss out on this privileged view of the amazing world of fine jewellery and time pieces.

<https://www.sihh.org/>

This 7 day experience will take you and your guest across Barcelona, Geneva and Madrid where you will discover local secrets, stay in the finest hotels and private palaces and taste the finest and most surprising gastronomy. Your personal concierge has an incredible agenda planned leading up to the exclusive event at Cartier.

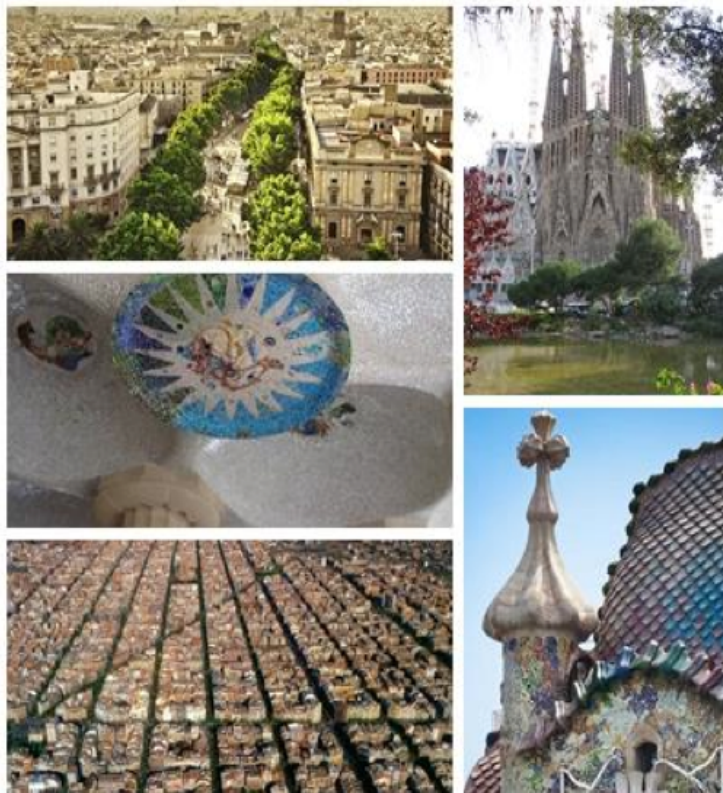
Imagine yourself :

- *Hosted by Cartier at the Salon International de la Haute Horlogerie in Geneva.*
- *A day of workshops with diamond makers in Geneva with the most exclusive Connoisseurs of the industry.*
- *visiting the Cartier manufacture.*
- *Voucher of 75,000€ to spend at a Cartier store.*

Barcelona - Geneva - Madrid

Detailed day by day agenda follows

Arrival to Barcelona and history



January 15 - day 1

Guests will be picked up from the airport by a personal transfer. Upon arrival a concierge from BSS will greet you and accompany you the full trip.

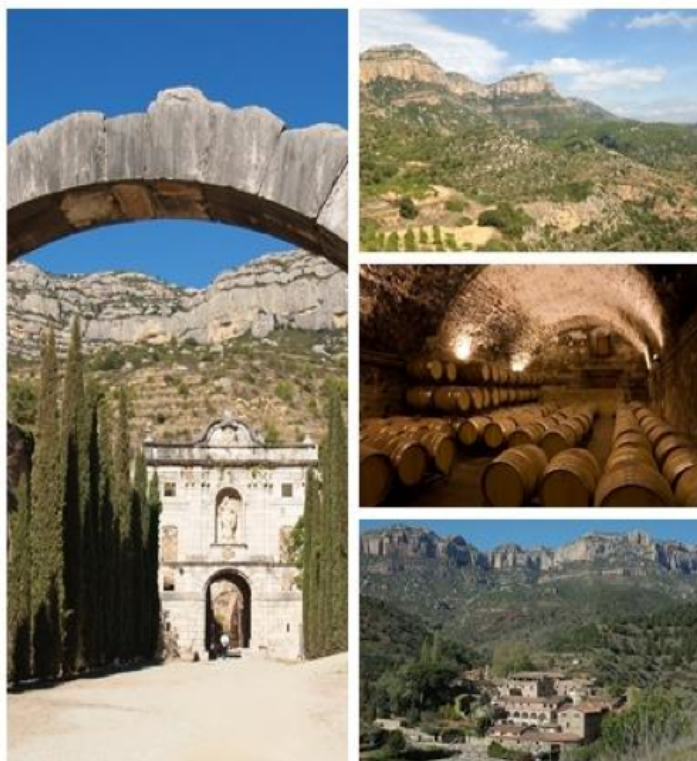
You will be staying at a historic palace in the city center.

After the check-in the car will pick you up at the scheduled time to visit the iconic main points of the city, La Sagrada Família and the Parc Guell on VIP tour.

Lunch will take place at the upper side of the city at a very charming restaurant with fantastic views. You will have time to explore this modernist area escorted by your very own **concierge and private tour guide**. We'll end the night at a flamenco concert at "el palau de la musica".

Dinner reservations will be made and the car will be at your disposal should you want to continue with drinks, and dancing.

Barcelona - winery experience



January 16 - day 2

After breakfast you will take a **helicopter** to a magnificent full day gastronomic experience in **Escaladei**, a **village** a few km from Barcelona where monks first began winemaking in 12th century. The monks of Escaladei made their home at the base of the spectacular Montsant mountains and taught the locals the value of growing grapes and making wine, where the history still remains.

You will have a personal tour led by a local expert in Catalan wine and history, including the medieval town, the monastery, an exclusive tour of the winery, a tasting and tour of one their iconic vineyards at the base of the mountain, followed by an exclusive dinner in the barrel room prepared by a well known Barcelona chef.

Destination Geneva - private jet



January 17 - day 3

Today you are off to Geneva in a private jet.

A car and a concierge will be waiting for you at the airport in Geneva, to drive through the amazing Swiss landscapes to the prestigious **Four seasons Hotel** where you will stay for 3 nights.



You will be staying at a superior suite. (based on availability)

The car will be ready at 7pm to take you to the opening **Gala dinner at the Salon International de la Haute Horlogerie**.

The Salon International de la Haute Horlogerie



The **Salon International de la Haute Horlogerie (SIHH)** will lift the veil on a new interior decor at its **26th** edition, to be held **January 18th to 22nd, 2016**. In addition to its **fifteen Exhibitors**, the Salon will also welcome **nine independent watchmakers** in its first ever **Carré des Horlogers**.

The most exclusive event of the industry started in 1991, back then **Five exhibitors - Baume & Mercier, Cartier, Piaget, Gérald Genta and Daniel Roth** - left **Baselworld** to set up the **Salon International de la Haute Horlogerie** in Geneva and, in doing so, create a select and private gathering for **Fine Watchmaking**.

Cartier experience



Nowadays the salon remains as the most limited access event in the industry where only key players have access to, today's the number of exhibitors totaled 24 .

It is in this environment that *Cartier* will provide a unique workshop on high watchmaking specially for you. And you will have the opportunity to see first hand and get to know in depth all the iconic watch brands.

January 18 - day 4

after breakfast you will attend the salon and you will spend the full day there assisted and escorted by *Cartier's* staff.

<https://www.sihh.org/>

Visit to *Cartier's* manufacture



January 19 - day 5

Today the car will pick you up to take you to the *Cartier's* manufacture in La Chaux-de-Fonds where you'll have an exclusive tour escorted by a *Cartier* expert who will show how the world's finest jewelry is designed and made.

Get ready to discover the true magic of the Alps, a helicopter will take you on a tour of the Alps where you'll have aerial views of the world's most beautiful mountains. Hungry, you'll have an exquisite fondue at a mountain lodge with breathtaking views.

Arrival to Madrid



January 20 - day 6

Depart Geneva by **private jet** to Madrid. Upon arrival to the city a transfer will pick you up from the airport to take you to the classic Villamagna hotel.

In the afternoon the concierge and the private tour guide will take you to Madrid's Royal Palace -and the Hapsburg quarter for a traditional Spanish "tapas" experience at Mercado San Miguel.

After lunch you will have time to explore or rest, before we take you to explore the famous Marileñan nightlife for an exquisite Spanish dinner and creative cocktails.

The car will be at your disposal.

Madrid Shopping – history

January 21 - day 7

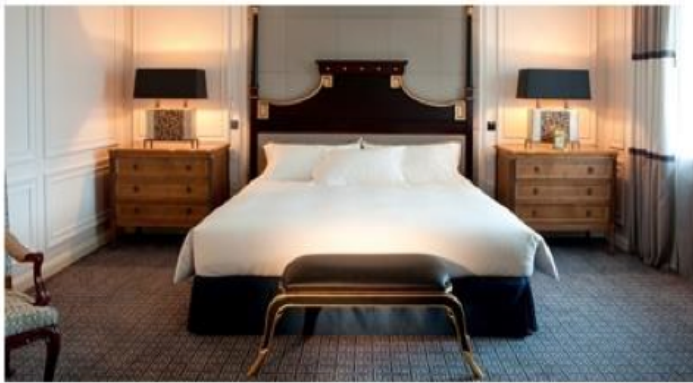
Today after your breakfast, the concierge and the private tour guide will take you to visit El Prado and the Reina Sofía museums, here is where you will be able to peruse the most select works from Madrid's 2 landmark museums.

After the museums we'll be visiting the main *Cartier* Store in the Capital where you'll finally be able to acquire the master pieces of the house you've been learning about at the main factory in Switzerland.

The day will end after some shopping around with a dinner at a star Michelin restaurant in the city center.



Departure day



January 22 - day 8



Departure day and escort to airport.

INCLUDES:

- 2 NIGHTS SUITE AT PALAUET HOTEL BARCELONA
- 3 NIGHTS FOURS SEASONS SUITE GENEVA
- 2 NIGHTS SUITE VILLAMAGNA HOTEL
- CHAUFFER SERVICES 12HOURS A DAY
- CONCIERGE SERVICES 24 HOURS ON DISPOSAL.
- BOOKING OF ALL THE RESTAURANTS.**
- DAILY CITY INSIDER AND A OFFICIAL GUIDES.
- FEES AND PRIVATE VISITS TO MUSEUMS
- FULL DAY EXPERIENCES.
- HELICOPTERS
- PRIVATE JET TRANSPORTATION BCN-GENEVA-MAD
- FULL COVER INSURANCE
- 75.000€ VAUCHER TO SPEND AT ANY IBERIA CARTIER STORE WITHIN THE TRIP.

250.000€

Price for the full experience based on two people in the specified terms.

**hotels will be booked upon availability*

****does not include meals (except the ones specified) and any other expense incurred**
50% will be paid at the acceptance of the proposal (non refundable)
and the rest will be deposited 2 weeks prior the due.